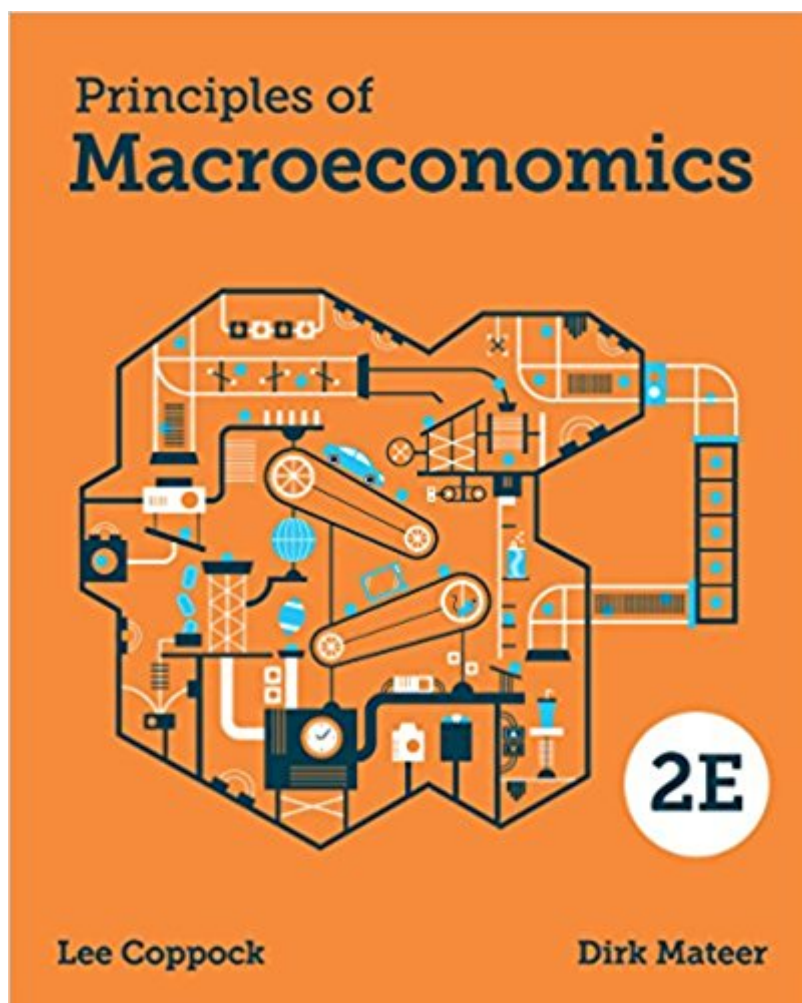


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# Principles Of Macroeconomics (Second Edition)



## Synopsis

Mateer and Coppock's approach teaches economic decision-making with applications that students will remember. Mateer and Coppock, leading researchers in Economics teaching who have consistently taught Principles over a combined forty-plus years, brought their innovative teaching experiences to this blockbuster text. They put economics into context by making it relatable through carefully crafted real-world examples, a problem-solving pedagogy that emphasizes economic decision-making, and a voice that speaks directly to students.

## Book Information

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## Customer Reviews

Lee Coppock is Professor and Undergraduate Director in the Economics Department at the University of Virginia. He has been teaching principles of economics for over twenty years, specializing in principles of macroeconomics. Before moving to UVA, he spent 9 years at Hillsdale College, where he learned how to reach college students. At UVA, Lee teaches two large sections (500+) of macro principles each spring. He has received teaching awards at both Hillsdale College and UVA. Lee lives in Charlottesville with his wife Krista and their four children: Bethany, Lee III, Kara, and Jackson. Dirk Mateer has a Ph.D. from Florida State University and is the Senior Lecturer and Gerald Swanson Chair of Economic Education at the University of Arizona. Dirk has been teaching Principles of Economics for over twenty years; he specializes in the Principles of Microeconomics. Before moving to the University of Arizona, Dirk spent 1 year at the University of Kentucky developing their online Principles courses and 15 years at Penn State where he taught very large classes (700 plus students per lecture), developing a reputation as one of the most

effective and creative instructors of Principles of Economics in the country; for this, he was recently featured in Businessweek.

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